

SCCA CONVENTION

OTTAWA, SEPTEMBER 12 & 13, 2009

We've been very successful in lining up an excellent group of Speakers for the Convention. We don't yet have all the information about all of them that we would like to publish in this issue of PANORAMA, but here they are now, in alphabetical order.

Professor Randy Dash is an Instructor at Algonquin College's School of Media Design. After graduating from Algonquin College's Broadcasting –Television program in the early 1980's, Randy has post produced thousands of programs for a myriad of clientele. Specializing in post-production and desk top media tools, Randy has weathered the transition from analogue tape based production and post production methods to now instructing computer based digital media applications. He introduces students to 2D & 3D static & motion graphics as well as audio and video post production techniques on all of Algonquin's desktop computer platforms. The program offers instruction on all current software applications such as Adobe Photoshop, Adobe After Effects, Adobe Encore, 3ds Studio Max, Digidesign Pro Tools, Final Cut Pro HD and other programs utilized by professionals in the industry.

Steve Johnston. As a creative writer and producer, his work has crossed every boundary of the entertainment world. From music to TV, to production to conceptualization, his work and name is highly regarded in the industry. Steve is the creator of the hit series seen internationally on several networks called "Junk Brothers". Originally a musician, Steve was a member of an internationally signed band in the 90's, [The Hooblers](#), operated one of North America's top music design and manufacturing houses, moved on and worked on musical licenses (mechanical and synchronization rights), and while at the CD brokerage, went on to coordinate the first 8 years of the Ottawa Senators game-day productions, and now finds himself surrounded with like-minded talents at [Liverpool Court Studios](#). Liverpool Court is now immersed in IMAG (Image Magnification – we'll leave that for Steve to explain!) with both the Cisco Ottawa Bluesfest, and the TD Canada Trust International Jazz Festival. Adding content creation to the duties provided for the festivals, Liverpool Court truly is an innovator born from music with an eye to the future of video & music. A born team leader, Steve will put the manpower with the technology and produce exquisite results for every client. Do you need to find a way to leverage your talents with an event that could use your potential? Steve can draw the line between user, performer and promoter. We all need each other, and you need to figure out how to make everyone happy and eager to include your services.

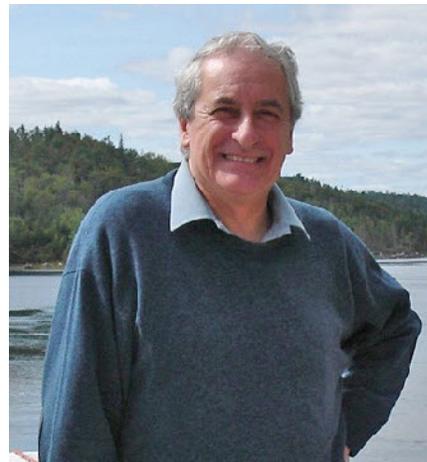
Thomas Leroux will introduce us to a Portable DTE (Direct-to-Edit) Recorder, and show us how to use the [FireStore FS-100](#) Interface in Video Production.



Thomas Leroux is a video editor, instructor, web developer, and writes for M2 Magazine, covering Social Media and Mac related topics based in the market area of Ottawa. He is also the lead organizer for the Bytown Mac Users Group and Ottawa Tweetup.

The Firestore interfaces with the camcorder using a single FireWire cable that passes audio, video, time-code, and control information, allowing you to simultaneously record to disk and a P2 Card.

The [Ottawa-Gatineau Film and Television Development Corporation](#) is a not-for-profit organization aimed at promoting the growth of the Ottawa-Gatineau multimedia industry through the promotion and fostering of strong relationships within the community. The organization offers all the services necessary to facilitate film and television productions in the Outaouais and the National Capital Region. **Bernard Major**, our Speaker, is responsible for providing assistance in scouting for locations and obtaining permits for filming and parking. With Ottawa's four levels of government, arranging the right permits is a little more complicated than it would be in most other cities.



David Martin is an Ottawa-based consultant who uses video, animation, sound and graphics to prepare advanced training packages, principally for the scientific community. His clients include: the Canadian Space Agency, The International Atomic Energy Agency (Vienna), the Canadian Nuclear Safety Commission and several government departments. He has a Ph.D. in nuclear physics, but insists he really is human. David will make two presentations.

PRESENTATION 1: *Making Digital Movies From Scratch* will discuss the tools and techniques for making movies entirely within a computer -- no shooting logistics, no actor egos, no lugging of equipment. Several examples of his own all-digitally-prepared movies will be shown, with a discussion of how they were created. I'm holding back on the link to his web site because we don't want

you peeking! The September PANORAMA will provide the link for those who weren't able to attend, and for those who do attend and suddenly develop a powerful urge to see more of his stuff!

PRESENTATION 2: *Extending, Enhancing and Restoring Films and Videos* will demonstrate digital tools and techniques to apply to existing film and video projects. Samples of enhancing and restoring old films will be discussed. (More reasons to love your computer!)



Klaus Pohle, Associate Professor and Undergraduate Supervisor at Carleton University School of Journalism and Communications, is an experienced reporter and newspaper editor and a specialist in media law and ethics. Klaus will deal with Copyright and Privacy Issues in video production.



Dave Powers is National Sales Manager for Pro AV for Optoma, a video projector manufacturer who has recently announced their new line of Stereoscopic 3D Ready Video Projectors, just waiting for the 3D content! (See the Announcement in Breaking News and Updates on Page 6.) We weren't able to get all his biographical information before he left for his summer vacation (we do know he has twenty-five years experience with consumer equipment) and Dave hasn't been able yet to bring together (from the States) everything he needs for a demonstration, but he is reasonably sure that he will have everything together for the SCCA Convention. If not, we will have to be content with a Power-Point Presentation explaining how it all works and fits together. In either case, if I were you, I wouldn't plan on buying a video projector until you have seen this presentation. They should be available for Christmas!



Wayne Schaler, Co-owner since 1990 of CineReal Professional Corporate and Government Video Production Services, and Program Coordinator OFVM (video presenter and trainer), will deliver a ChromaKey (Green Screen) Presentation, another technique for producing quality Special Effects in your videos.

Lois Siegel is a filmmaker, casting director, writer, photographer, professor, and musician. She lives in Ottawa, and was named one of the Capital City's Top 50 (people who are shaping the future of the National Capital) by Ottawa Life Magazine in 2002. Lois was invited by Her Excellency Michaëlle Jean, Governor General of Canada, to participate in her *Art Matters* initiative on the Arts and Society at Rideau Hall in 2006. A complete list of Lois' accomplishments and honours would fill several pages here, so we'll just mention a few of the highlights. To see a complete report we suggest you visit [her web page](#). Prepare to be astounded!



Her experience is amazingly broad. She currently works as a freelance photographer for The Ottawa Citizen, covering embassies/diplomats, art shows, and parties for "Diplomatica." She also photographs and writes for "Capital Style Magazine" and for the "Kitchissippi Times", and was chosen as one of nine photographers to shoot The Rolling Stones concert in Ottawa, 2005. She's also currently working as researcher, location scout and stills photographer on "*Just a Click Away*," a film for CBC "The Lens" about teens and Internet gambling. Oh, yes, we mentioned Music. Her band **Celtic North performed New Year's Eve 2007 at the Grand Hall of Canadian Museum of Civilization.**

Lois began as a film maker, and she has worked on several NFB and CBC documentaries. Her film *Stunt People* (featuring four generations of the Fournier family) won a 1990 Genie Award (Best Short Documentary) from the Academy of Canadian Cinema and Television. She's listed in "Who's Who in Canadian Film and Television" and is a member of the Academy of Canadian Cinema

and Television. She appeared as a guest speaker (film) at Douglas High School of the Arts, Jacksonville, Florida 2006, and she's screened her films at St. Andrew's Presbyterian College, Laurinburg, North Carolina where she was the guest speaker at the Writers' Forum and in Women's Studies and Advanced Video Production classes, February, 2008.

What will Lois speak about at our convention? She has many choices as she teaches Video Production at the University of Ottawa, and also teaches "Calling the Shots" video and animation workshops in the Ottawa public schools in conjunction with Salamander Theatre and MASC. Lois taught Film Production at Concordia University and English, Film Animation, Modern Cinema and Documentary Film at John Abbott College, Montreal. She taught Documentary Film at The Canadian Screen Training Centre, Ottawa, and various Film Animation and Documentary Film Workshops. She taught "Musical Instruments and Creativity" at Heritage College, Hull, Quebec and has led various workshops at IFCO, Independent Filmmakers Cooperative of Ottawa. She was a mentor at Carleton University, Department of the Humanities: Photography.

Lois Siegel's credits, achievements, awards and honours go on and on, so we urge you to [visit her home page](#).

Shawn Sutherland got into video in 1980 shooting black and white video tape. He worked with CHRO TV, and did some independent work with the Saw Gallery. Shawn built his own home-made Steadicam rig in 1985 out of mop handles, bungee cords, and a backpack frame before purchasing his current system, and will demonstrate his new Artemis DV Pro MD Steadicam. I, for one, am hoping that he still has his DIY rig, and will demonstrate that too!

In addition, the SCCA Music Librarian will add to the program opportunities to hear the excellent music now produced with Band-in-a-Box through their new "Real Tracks", some of the music licensed for your use through SCCA Membership that can't be heard in full on our web page, and some of the stings and accent sounds that are so difficult to describe verbally. There will also be short demonstrations of two software programs, one for searching the vast SCCA Sound FX Library and the other for producing custom extended ambient sound tracks assembled to meet your specific needs.

Convention Updates and Corrections

Since the May Issue went out, we've nailed down several more details.

Tours

First, we stated that those of us who were arriving early enough and wanted to take in the guided tour of the Museum of Civilization and the IMAX Film *Under the Sea* on the IMAX Dome on Friday, would meet "in the early afternoon (at a time to be announced later)". This is our best, last opportunity. We will meet at 1:30 PM in the vicinity of the Box Office. Just go through the Main Entrance and look for someone you know!

We also said "A Hollywood Feature Film will be shown on the IMAX screen at 7:00 PM, but it hasn't yet been selected. We hope to have that information ready for the July PANORAMA." We have tried repeatedly to get that settled, and the latest information (a couple of days ago) was that it may not be determined until the end of August or even early in September, and there may not be any Feature Film on that weekend at all! Since we won't be seeing everyone at the convention until the following day, the best advice we can offer is 1) those who are attending the afternoon tour will learn then what will be available in the evening, 2) those who wanted to join with us

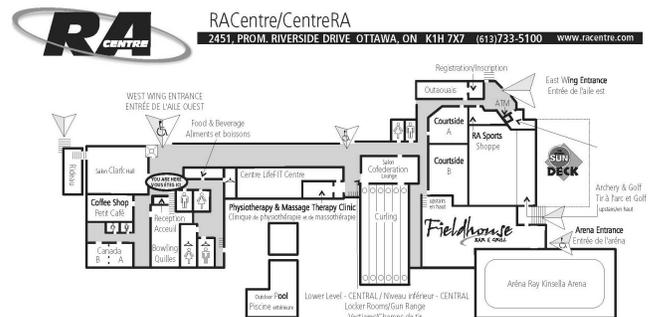
for the Friday evening screening but can't be there before supper, would be wise to contact someone from the Ottawa Club in advance, and 3) you will notice that on the Advance Registration Form on Page 17(!), there is a question regarding your intent to attend the Museum Tour (which must be paid for in advance with your Convention Registration) or to join us later for the evening Feature Film (for which you will pay later, at the door). Be sure that we have your email address, and we will notify all those affected by any changes by email ASAP.

You will also see a question regarding your intention to join us Monday morning for the Guided Tour of Parliament. That tour is still FREE of Charge, and is available to anyone without prebooking. However, it can involve some long waits in line. To avoid that lineup, they will bring in a Tour Guide especially for a group that has prebooked. A \$100 Deposit is required, and forfeited by any group that doesn't appear with the minimum number, unless the Tour Department has been informed of the cancellation far enough in advance, in which case the Deposit will be refunded. That's why the Deadline for Pre-Registration is August 20th – so the Ottawa Club, who will be putting up the Deposit, won't have to forfeit it! This doesn't mean that there may not be a tour. Even if there are only two of us, we can still take the tour, but we may have to wait our turn! Further information about the Parliament Tour will be announced at the Convention, as what may or may not be included is variable.



Meeting Room

We will be meeting Saturday and Sunday in the Courtside A Room in the RA Centre at 2451 Riverside Drive, on the Rideau River. Park in the lot at the East end of the Building, and enter through the East Wing Entrance. Walk down the short hall to the end and turn left. The door to our Meeting Room is right across the hall from the Washrooms. Just a little farther down that hall (past the larger Courtside B Room) is the [Fieldhouse Bar & Grill](#).



Meals

Morning and Afternoon Sessions will be interrupted briefly for Coffee Breaks. The Fieldhouse is just around the corner from the Courtside A Room.

We'll adjourn for an hour for Lunch on Saturday and Sunday. You're free to eat wherever you wish in the time allotted, but the Fieldhouse Bar & Grill within the RA Centre, is inexpensive ([Full Menu](#)) and very convenient. On Sunday there is a Breakfast Brunch from 10:00 AM to 1:00 PM, featuring Omelettes made to order from a variety of fresh ingredients, Belgian Waffles topped with fruit and syrup, Scrambled Eggs, Bacon, Ham, Sausage, Corned Beef Hash, etc., etc., etc., Homemade Trifle, Fruit Salad, and Coffee or Tea, for only \$10.95. That sounds like a good idea for Sunday Lunch!

We will adjourn for two hours for Supper on Saturday and Sunday. Again, you're free to go wherever you like for Supper, but we suggest [Dows Lake Pavilion](#) on the Rideau Canal just about two and a half miles from the RA Centre. The Dows Lake Pavilion complex houses three restaurants, *Malones Lakeside Grill*, *Mexicali Rosa's*, and *Lago*. You can see the Menues for each of these Restaurants in advance by clicking on [Dows Lake Pavilion](#) right here, then clicking on *Restaurants*, and then on the restaurant of your choice. By holding the cursor over the word *Menus* (*Our Menue* for Mexicali Rosa's) you can click on various items and see their price (except that no prices are shown for Lago – and you all know what that means!). Let us know after lunch if you want to go to any of these three restaurants, and if numbers are high enough, we can phone in supper reservations.

Video Competitions

The Awards and Winning Videos from the 2009 SCCA Annual Competition will be presented Saturday Evening.

The Sunday Evening Program will consist of Winning Videos from the CIAFF. We hope this will be the 2009 Winners, but if the Judging hasn't all been completed, it might be a selection of Winning Videos from recent years. Either way, you're in for a big treat and a great screening!

Accommodations

It's time to make your arrangement. for Accommodations, we suggested in the May Issue Ottawa Tourism Official Site and Online Accommodations in Ottawa, but we have since learned that you can get a much better price at [hotels.ca](#) and even lower at [hotwire.com](#). However, at hotwire you book your hotel by Price Range, but you don't know the name of the hotel (and hence its location!) until after you book. It all depends on what you are prepared to spend, and how much you like to gamble!

Look over the article in the June Issue about the many varied attractions Ottawa has to offer and see what appeals to you. Plan your transportation and dates, book your room, and print out and fill in your Convention Registration Form and mail it, with your cheque, so that we receive it by August 20th for the reduced rate.

We hope to have this convention up on the [sccaonline.ca](#) web site soon, and will try to post any breaking news or updates there. Once we have received your Registration we'll be able to email you any last minute changes or news!

And by the way, even if you don't prepay your Group Tour of the Museum of Civilization and the IMAX film, if you are later able to come out and want to join the tour, meet us at the Box Office at 1:30 and we'll try to fit you in somehow. If we don't already have enough for the Reduced Group Rate, we can get a tour anyway at a slightly higher price. However, it would be better if you could let us know by [email](#) as soon as you know.

We hope to see as many of you as possible in Ottawa! ■

Please Print this Page from PDF and Mail with Registration Fee

SCCA 2009 CONVENTION REGISTRATION FORM For One or Two Persons (Family)

GUEST INFORMATION Please Print Clearly

Name

Address

City **Prov./State** **PC/ZIP**

Telephone **Email**

(for Name Tags)

First Name **Last Name** **Honours**

First Name **Last Name** **Honours**

Do you plan to attend the Guided Tour of the Museum of Civilization/IMAX Friday, September 11th?
\$16 per Person, Paid by August 20th with Registration NO [] Yes [] If Yes, 1 or 2 []

Do you plan to attend the 7:00 PM Feature Film at IMAX Friday, September 11th?
\$12 per Person, \$ 10 for Seniors, Paid at the Door NO [] Yes [] If Yes, 1 or 2 []

Do you plan to attend the SCCA Convention at the Courtside A Room at the RA Centre on Saturday?
NO [] Yes [] If Yes, 1 or 2 []

Do you plan to attend the SCCA Convention at the Courtside A Room at the RA Centre on Sunday?
NO [] Yes [] If Yes, 1 or 2 []

Do you plan to attend the Guided Tour of Parliament on Monday, September 14th?
No Charge but we must reach a Minimum or Forfeit a \$100 Deposit NO [] Yes [] If Yes, 1 or 2 []

REGISTRATION FEES

At the Door, Members or NonMembers, \$20 Per Day, \$40 for Both Days

In Advance by Mail - SCCA Full Members \$35 NonMembers and Members of SCCA Clubs \$40 Each

Fee Paid by August 20th, - SCCA Full Members \$25 SCCA Family Members \$25 Each

NonMembers and Members of SCCA Clubs \$30 Each

Payment May Be in Canadian or US Funds, by Cheque/Check or International Money Order (if from US),
Mailed with this Registration Form to Carolyn Briggs, 3 Wardrope Avenue, Stoney Creek, ON, L8G 1R9 CANADA